



Energy Change Toolkit

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Are you planning a project to save energy in households or small organisations? Do you need advice on how to connect with energy users and work with them for lasting energy savings? This Toolkit, based on a European project called [CHANGING BEHAVIOUR](#), helps you find your way. It is based on research and practical experience from case studies and pilot projects in different countries, and takes a practical approach to your problems.

Step-by-Step



The [step-by-step guide](#) offers you advice and tools for each stage in preparing, designing and evaluating your energy saving project

First time here?

Check out the [toolkit introduction](#).

Case Study Highlight

SANIT
On-site advice service for energy efficiency renovations provided by consumer NGO



Started: 2005 — Country: Germany
Target group: Owners of houses, buildings or apartments

Tools and Ideas

Instructions and tips to keep in mind:

- Tools
- Knowledge Quick Bites

Dig Deeper

offers insight on key factors in successful energy saving projects:

- Backgrounds
- Case Studies
- Resources by target group
- Resources by country




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Step-by-Step

The step-by-step guide offers you advice and tools for each stage in preparing, designing and evaluating your energy saving project.




Explore

- Step 1: Pinpoint your Problem
- Step 2: Get to know your target group
- Step 3: Understand your context
- Step 4: Identify relevant stakeholders
- Step 5: Is the time right?



Plan
&
Implement

- Step 6: Plan for and with your target group
- Step 7: Select and adapt your instruments
- Step 8: Test your ideas with your target group
- Step 9: Engage your target group
- Step 10: Motivate through feedback



Evaluate
&
Learn

- Step 11: Define progress and manage external expectations
- Step 12: Get some feedback
- Step 13: Evaluate and improve
- Step 14: Develop a learning culture